



# How to Raise Money for Political Office

## Brought to You by the Nashville Tea Party

Presented by Brandon Lewis, Author of *How to Raise Money for Political Office*

### What will you learn during this seminar?

- Develop a compelling personal narrative for the candidate
- Determine how much you should raise for your campaign budget
- Find quality donors and discover why they give
- Get over the fear of asking for money
- Assemble a finance team that won't let you down
- Organize your campaign office and activities for maximum results
- Execute financially productive fundraising events
- Write compelling fundraising letters
- Raise money through email, websites, and social media outlets
- Learn how to keep the donors giving after you win the election

### Who Should Attend?

- Elected Officials
- Candidates
- Future Potential Candidates
- Party Leaders
- Campaign Staff
- Campaign Volunteers
- Potential Future Campaign Staff or Volunteers



**Brandon Lewis** has worked as a political fundraising consultant and staff member for U.S. Senate, U.S. Congress, State Senate, State Representative, and local political campaigns. Lewis has also worked in the non-profit fundraising arena on capital campaigns in educational institution environments and grassroots event fundraising for a national medical non-profit organization.

Founder and owner of [www.MyCampaignTreasurer.com](http://www.MyCampaignTreasurer.com), Lewis' web-based fundraising application allows candidates to raise more money for their federal, state, and local campaigns through a simplified, focused approach.

Lewis is also author of *How to Raise Money for Political Office; The Original Guide to Winning Elections Through Aggressive, Organized Fundraising*. It offers a comprehensive, practical approach on how campaigns can raise more money for their campaigns in an efficient and effective manner.

### Seminar Details:

Millennium Maxwell House Hotel

2025 Rosa L Parks Boulevard, Nashville, TN

Saturday, April 28<sup>th</sup> • 2pm-4pm, Central Time

To Register Visit [www.MyCampaignTreasurer.com/Register](http://www.MyCampaignTreasurer.com/Register)

For More Details Call 423.800.0520

